

The *Graphic Design Students* learn to use industry standard software applications such as Photoshop,
Illustrator, InDesign, Premiere Pro, and After Effects, as well as manual processes such as t-shirt printing, linocut-ting, making decals, traditional and digital drawing. In addition, students have the opportunity to take part in work experience in grades 11 & 12.

# For more information and to register, contact us at:

**R.B. Russell Vocational High School** 

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## **GRAPHIC** DESIGN

**Grade 9-12** 





#### **Graphic Design**

The Graphic Design Program is designed for Students who have an artistic talent, enjoy working with computers and other new media technologies, and would like to explore a career in Graphic Design or related fields such as video production, animation, and web design.

#### **Course Outline**

### Students will study the following areas:

- · Design composition and layout
- · Corporate identity and branding
- Typography
- Drawing and illustration
- Motion graphics
- Animation
- Portfolio creation
- Employability skills

Design skills are developed through course work in graphic design theory and practical application. Graphic Design students are exposed to many aspects of visual communication such as print and digital design/layout, digital image editing and manipulation, illustration, and motion graphics.



"The Best Way to Predict The Future is to Create it!"

#### **Career Opportunities**

Print Shop Art Departments
 Advertising Agencies
Graphic Design/ Digital Production
 Studios
Magazine & Newspaper Publications
 Signage Companies
 Book Publishing Houses
 Corporate Art Departments
Movie & Television Graphic Design
 Departments
Self Employed/ Freelance