



## NEWS RELEASE/MEDIA INVITE

### École Lansdowne Announces Third Annual Comic and Collectibles Show

**Lansdowne Comic Con to be held on Sunday, February 23<sup>rd</sup> from 10:00 am to 4:00 pm**

**Feb. 11, 2020 (Winnipeg, MB)** –Winnipeg School Division’s (WSD) École Lansdowne, in conjunction with I Love to Read Month, is hosting its third annual comic and collectibles show on **Sunday, February 23, 2020** from 10:00 a.m. to 4:00 p.m. in the school gymnasium at 715 Wiginton Street. The event is free to attend, and all are welcome!

The Lansdowne Comic Con isn’t limited to comics alone! This year’s show has attracted a wide variety of vendors, including those who specialize in classic comics, graphic novels, books, video games, trading cards, figurines, board games, coins, and many other unique pieces of pop culture all of which will be on display and available for purchase.

“We have been so pleased with the growth of our comics and collectibles show over the last three years,” says Vince Audino, Principal of École Lansdowne. “We see this event as an opportunity to connect with members of the community, with other comic book enthusiasts, and to celebrate literacy in all its forms as a part of I Love to Read Month.”

While the event itself is free, attendees are encouraged to bring a non-perishable food item to be donated to Winnipeg Harvest. Proceeds from the comic and collectibles show will be in support of École Lansdowne’s junior high French cultural trip to Quebec in the spring of 2021.

**Members of the media are welcome to attend or promote the event as a way to celebrate literacy, pop culture, and the Winnipeg comic book community, while also supporting École Lansdowne students in their fundraising efforts.**

École Lansdowne first opened its doors as a French Immersion Milieu school in Winnipeg’s north end in August of 1984. Currently there are 585 students ranging from Nursery through to Grade 8 with over 40 staff members.

WSD was established in 1871 and currently has 78 schools, 33,000 students and 4,500 full-time employees. Its purpose is to provide a learning environment that fosters the growth of each student’s potential and provide equitable opportunity to develop the knowledge, skills and values necessary for meaningful participation in a global and diverse society.

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**Media contact:**

**Vince Audino**  
Principal, Lansdowne  
École Lansdowne  
715 Wiginton Street R2X 2G2  
(204) 338-7039  
[vaudino@wsd1.org](mailto:vaudino@wsd1.org)

**Radean Carter**  
WSD Senior Information Officer  
(204) 789-0412 or cel (204) 771-5352  
[rcarter@wsd1.org](mailto:rcarter@wsd1.org)